UNIVERSITY OF EXETER VIRTUAL FRESHERS!
16-20 September

- 5-day virtual Freshers' Fair
- Reach an expected 7,000 new students and up to 14,000 returning students throughout the 5 days
- Reach the student body wherever they are at any time throughout the 5 days
- Your chance to utilise a digital platform to enhance your offers and services for students
- The perfect opportunity to get in front of our students and raise brand awareness on a digital platform

Virtual Fair Pricing (all prices exclude VAT)

Step 1 Choose your Site Space

- **Static Logo**
  The first tier site space allows your brand logo to be placed within any interior environment within the campus.

- **3D Model Interior**
  For the second tier site space, we will include your brand logo but incorporated into a relevant 3D model in an interior environment within the campus.

- **3D Model Exterior (on campus map)**
  For the third tier site space, we will create a bespoke 3D model for your brand which will sit on the campus map—the first point of contact for all site visitors.

- **Building Exterior**
  For the fourth tier site space, we will create a bespoke building for your brand on the campus map.

Step 2 Choose your Experience

- **Basic Experience**
  Basic Experience includes:
  - Brand logo
  - Link to your company website or experience

- **Standard Experience**
  Standard Experience includes:
  - Brand logo
  - Link to your company website or experience
  - Introductory video (up to 60secs)
  - Sign up form
  - Facebook Messenger integration
## Packages

<table>
<thead>
<tr>
<th></th>
<th>Static Logo</th>
<th>3d Model Interior</th>
<th>3d Model Exterior</th>
<th>Branded Building</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Basic Package</strong></td>
<td>£600</td>
<td>£750</td>
<td>£1200</td>
<td>£2300</td>
</tr>
<tr>
<td><strong>Standard Package</strong></td>
<td>£800</td>
<td>£950</td>
<td>£1400</td>
<td>£2500</td>
</tr>
</tbody>
</table>

**Charity Prices** (Limited availability)

Standard
- Static Logo + Standard Package = £400
- 3D Model Interior + Standard Package = £475

**Bespoke packages** (prices vary depending on customers’ requirements, see options available):

- Voucher redemption
- Gamification
- Augmented Reality

![Examples of an interior environment](image-url)