

# UNIVERSITY OF EXETER VIRTUAL FRESHERS!

16-20 September

UNIVERSITY OF EXETER  
**STUDENTS'**  
**GUILD**

- 5-day virtual Freshers' Fair
- Reach an expected 7,000 new students and up to 14,000 returning students throughout the 5 days
- Reach the student body wherever they are at any time throughout the 5 days
- Your chance to utilise a digital platform to enhance your offers and services for students
- The perfect opportunity to get in front of our students and raise brand awareness on a digital platform

## Virtual Fair Pricing (all prices exclude VAT)

### Step 1 Choose your Site Space



Static Logo

The first tier site space allows your brand logo to be placed within any interior environment within the campus.



3D Model Interior

For the second tier site space, we will include your brand logo but incorporated into a relevant 3D model in an interior environment within the campus.



3D Model Exterior  
(on campus map)

For the third tier site space, we will create a bespoke 3D model for your brand which will sit on the campus map - the first point of contact for all site visitors.



Building Exterior

For the fourth tier site space, we will create a bespoke building for your brand on the campus map.

### Step 2 Choose your Experience



Basic Experience

Basic Experience includes:

- Brand logo
- Link to your company website or experience



Standard Experience

Discounts  
Ar Fair  
Html Game  
Videos  
Extras

GYMSHARK  
Connect with

Standard Experience includes:

- Brand logo
- Link to your company website or experience
- Introductory video (up to 60secs)
- Sign up form
- Facebook Messenger integration

# Packages

	Static Logo standard	3d Model Interior standard	3d Model Exterior premium	Branded Building premium
Basic Package	£600	£750	£1200	£2300
Standard Package	£800	£950	£1400	£2500

## Charity Prices (Limited availability)

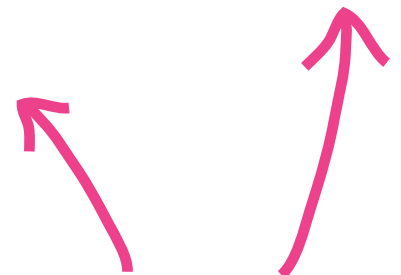
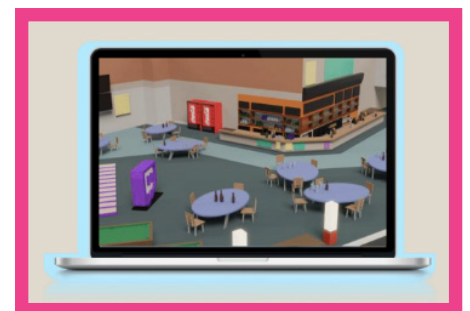
Standard

Static Logo + Standard Package = £400

3D Model Interior + Standard Package = £475

## Bespoke packages (prices vary depending on customers' requirements, see options available):

- Voucher redemption
- Gamification
- Augmented Reality



Examples of an interior environment